

MINUTES OF THE CITY OF DDA/SYLVESTER MAIN STREET BOARD

January 8, 2024

I. **Call to Order:**

Chairperson Jean Brooks called the meeting to order at 9:00 am. Chairperson Jean Brooks gave the invocation.

II. **Roll Call**

Quorum determined (Present: Jean Brooks, Karen Rackley, Carol Overton, Demar Milton.) Harold Proctor, Abby Hembree and Demar Milton)

III. **Approval of Agenda**

A motion was made by Karen Rackley to approve the agenda, it was seconded by Carol Overton. All approved as submitted.

IV. **Approval of November 6, 2023 Minutes:**

Motion made by Carol Overton and 2nd by Demar Milton. All Approved.

V. **Finance** Karen Rackley gave the finance report. A motion was made by Carol Overton and 2nd by Demar Milton. All approved.



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finance report.pdf

VI. **Old Business:**

Review of Work Plan-Karen Singletary reviewed Main Street Work plan 2023.

Facade Grants-Karen told board about all outstanding facades left from 2023 Rumors, Party Parlor, Boss Bar, Daniels Building Liberty side, Conger's gas and Hill house (Alchemy)

VII. **New Business –**

Annual Plan- All board member that was in attendance worked on the yearly work plan. Karen Singletary to type it up and resent to city council.

History Hunt- This year's historic project will be a scavenger hunt with coal that was found under our deport. Karen Singletary is to ask Holloway Jewelers to laser cut pictures of historic buildings or objects. In May we will have a scavenger hunt and hide the coal. The person that finds them gets to keep their coal that they find but we will have some that will be worth money.

Volunteers and application- Karen Singletary found out during her evaluation that volunteers were to complete an application and also have a luncheon or some sort of celebration for the volunteers. The Board suggested that when we have the Stakeholders breakfast, we are to invite the volunteers and recognize them.

Christmas Parade date- Mrs. Jean asked the board to come up with a day that the parade is always on that date for example first Friday in December etc.) Some wanted first Thursday and some wanted first Friday. Karen Singletary is to take this to the council and let them select the day.

Retail Strategy- Karen Rackley spoke about our Retail Strategy class that we attended in Valdosta early December. She wants to form a committee and we expand on what we learned in the class.

VIII **Reports from Chairs were given:**

Economic Development – John Nesmith-absent

Design – Carol Overton- Carol and Karen Singletary will go shopping for flower pots.

Organization – Demar Milton- brought up that the DDA should buy a building in the Downtown.

Promotion – Karen Rackley- agreed with Mr. Demar about buying a building downtown. She also brought up about the new magazine coming out. She wants everyone to think of a picture for the cover.

Remarks

Mayor Harold Proctor Jr.-absent

City Manager Autron Hayes-absent

Main Street Director Karen Singletary – no comments

City Liaison Glenice Stephens no comments

Board Members- no remarks

Visitors-no remarks

VI. **Adjourn**

Motion from Carol Overton, second by Demar Milton to adjourn. Unanimously approved. Adjourned at 10:43 am